



BMS COLLEGE OF COMMERCE AND MANAGEMENT

REPORT ON FLAIR 2026

The much-awaited FLAIR 2026 was successfully organized by The Cultural Club -The Tarang on 22nd and 24th August 2026. FLAIR is an intra-college management and cultural extravaganza that celebrates innovation, creativity, and talent. The event is one of the most vibrant annual traditions of the institution, FLAIR serves as a dynamic platform to foster innovation, strategic thinking, and creative expression. The multi-day event brought together students from across diverse academic streams to demonstrate leadership, artistic excellence, and competitive spirit.

The fest began on 22nd August with a series of management events organized by the various clubs of the college. Participants enthusiastically competed in diverse business, strategy-based, and fun-filled competitions, displaying commendable creativity and analytical thinking.



The celebrations reached their peak on 24th August with the grand Cultural Evening, held at the Prestige Centre for Performing Arts (PCPA). The occasion was graced by renowned kannada playback singer Harshika Devanath as the Chief Guest, who spellbound the audience with her soulful vocal performances. Her distinguished presence and musical artistry added immense splendor and inspiration to the event.



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The cultural evening showcased a diverse array of performances, featuring a captivating set by the college music band, Melange, high-energy dance performances, sophisticated fashion shows, and a popular dance drama that left the audience thoroughly entertained. The showcase reflected the students' exceptional creativity, enthusiasm, and collaborative spirit. Student engagement was overwhelming, marked by enthusiastic turnout both on stage and in the audience, ensuring the event's grand success.

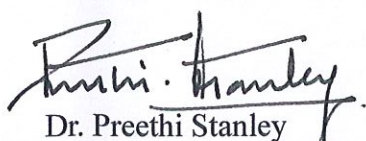
FLAIR 2026 stood as a true celebration of management acumen and cultural vibrancy, embodying the spirit of learning. This annual flagship event continues to grow in stature each year, leaving behind cherished memories and inspiring students to pursue excellence across all domains.

Name of the Event: Flair 2026 – Intra-college Management and Cultural extravaganza

Date of the Event: 22.08.2026 & 24.08.2026

Venue of the Event: BMS College of Commerce and Management (22.08.2026)

Prestige Centre for Performing Arts (24.08.2026)


Dr. Preethi Stanley

Head - Tarang – The Cultural Club

Head - Dept of Management

Head - Corporate Communication



Dr. Pankaj Choudhary

Principal, BMSCCM

(This is just a sample report, the detailed report is as follows)



BMS COLLEGE OF COMMERCE AND MANAGEMENT

REPORT ON FLAIR 2025

The much-awaited FLAIR 2026 was conducted from 22nd and 24th August 2026, marking yet another milestone in the institution's tradition of excellence. FLAIR, an intra-college management and cultural extravaganza organized by The Cultural Club-The Tarang, continues to be one of the most vibrant and eagerly anticipated annual events on campus—celebrating innovation, creativity, leadership, and talent. The fest brought together students from diverse streams, providing them with a dynamic platform to showcase their managerial skills and artistic brilliance.

DAY 1: MANAGEMENT EVENTS

The fest commenced on 22nd August with an exciting line-up of events organized by the various clubs of the college. Each club infused its unique identity into the competitions, offering students an opportunity to explore creativity, strategic thinking, and collaborative learning. The day was bustling with activities such as:

- **Guess the Song (Tarang Club):**

A lively music challenge where participants identified songs from quick snippets, creating an atmosphere filled with nostalgia, excitement, and friendly competition.

- **Treasure Hunt (Tarang Club):**

An energetic campus-wide hunt that had teams cracking clues and racing to the finish. It promoted teamwork, quick thinking, and strategic problem-solving.

- **Quiz 'The Right To Be Curious'(E-Cell & Finix Club):**

A competitive quiz testing knowledge of business, markets, entrepreneurship, and current affairs. It sharpened analytical thinking and decision-making.

- **Best Out of Waste (NSS Club):**

Participants transformed discarded materials into creative, functional items, promoting sustainability and hands-on innovation.

- **Art Beat (Pencil Sketching)(NSS Club):**

A creative art competition where participants showcased their sketching skills, shading techniques, and artistic imagination on paper.

- **Battle of Words (Prometheus Club):**

A competitive debate platform that encouraged logical reasoning, critical thinking, and persuasive public speaking among students.

- **Beyond the Screen (Innovative Hub – Tech Club)**

A technology-focused event that challenged students to explore innovative tech concepts, digital problem-solving, and future trends.

- **Abhinaya Darpana (Surabharathi Samskrita Sangha):**

A cultural performance showcase celebrating classical traditions, facial expressions, and theatrical expression rooted in Sanskrit art forms.

- **ಕನ್ನಡ ವಚನ ಓದು ಮತ್ತು ವ್ಯಾಖ್ಯಾನ (Anikhethana kannada Sangha):**

A literary event centered on the recitation and insightful interpretation of classical kannada vachanas, fostering cultural appreciation and linguistic depth.

- **Mock Stock (Finix Club):**

A simulated stock market challenge that introduced participants to trading, investment strategies, and real-time decision-making.

- **Monoacting Competition (Bhavaranga-Theatre Club):**

A solo theatrical competition testing dramatic flair, character portrayal, and stage presence through powerful individual performances.

- **Big pitcher(Marketing Club):**

A marketing pitch event where teams presented innovative product ideas and strategies, testing creativity and persuasive communication.

- **Shabd ka khel (Hindi Club):**

An interactive Hindi language and word-building contest aimed at enhancing vocabulary, creative expression, and linguistic skills.

- **The Venture Capital (E-Cell):**

An entrepreneurship challenge where participants pitched business models and startup ideas to simulate real-world investor funding and strategic planning.

These events set a spirited tone for FLAIR 2026 and reflected the diverse talent and enthusiasm within the student community.

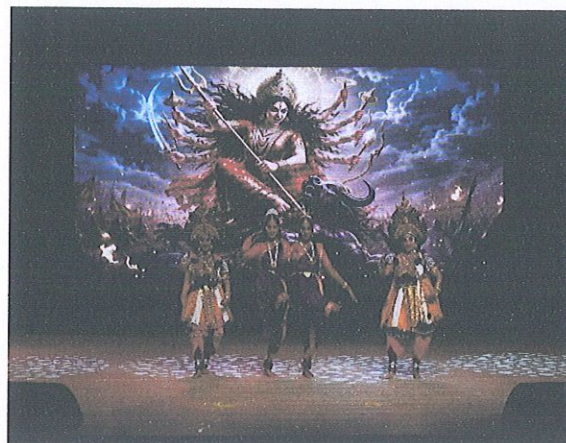
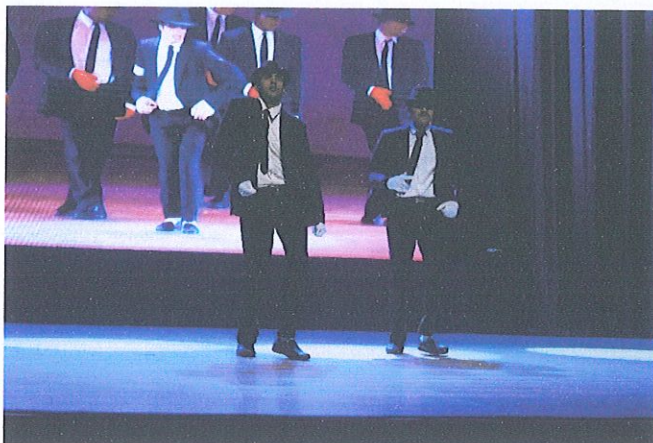


DAY 2: CULTURAL EVENING – A GRAND CELEBRATION AT PCPA

The celebrations reached their peak on 24th August with the grand Cultural Evening held at the Prestige Centre for Performing Arts (PCPA). The event was graced by the esteemed Harshika Devanath, who served as the Chief Guest, along with the presence of distinguished dignitaries including Mr. Anirbhan Sharma, Senior Manager-Finance 2, Mr. Sanjeeva B S, Senior Manager-Finance 1, Principal, Dr. Pankaj Choudhary, HOD, Management & Corporate Communication and Head of Tarang – the Cultural Club, Dr. Preethi Stanley, HOD, Commerce, Dr. Manu H. Natesh; HOD, Computer Applications, Dr. Kiran Kumar, Head of Administration, Mr. Deepak D. N.

The highlight of the evening was an enchanting musical performance by Harshika Devnath, whose rich vocal mastery and soulful renditions captivated the audience from the very first note. Her performance created an atmosphere of serenity and reverence, filling the auditorium with artistic brilliance and leaving the audience deeply inspired.

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What followed was a spectacular line-up of performances that highlighted the artistic diversity of the college: The cultural showcase featured by energetic and beautifully choreographed dance performances that brought together a fusion of classical, contemporary, and Bollywood styles. A dazzling fashion show lit up the stage, with students confidently walking the runway in themes that reflected creativity, style, and powerful social messaging. Crowd-favourite Dance Drama infused fun, wit, and humour into the program, leaving the auditorium roaring with applause. The cultural showcase featured a soul-stirring musical performance by Mélange, the college band known for their unique sound and electrifying stage presence.

The overwhelming participation of the students—whether as organizers, performers, volunteers, or enthusiastic audience members—was the driving force behind the success of FLAIR 2026. The event not only encouraged competitive spirit but also strengthened teamwork, leadership, and togetherness within the college community.

FLAIR 2026 stood as a remarkable celebration of both management excellence and cultural vibrancy. It perfectly reflected the spirit of learning, collaboration, creativity, and joy that defines the institution. As the fest continues to grow in grandeur each year, it leaves behind cherished memories and inspires students to pursue excellence in every field they undertake.

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